

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

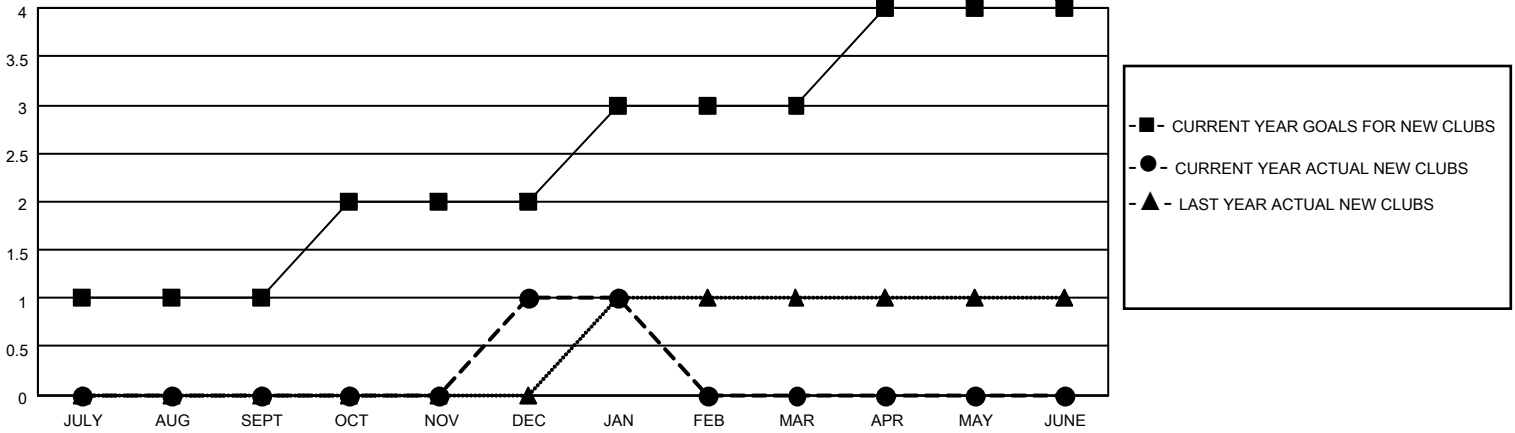
District 4 L2

Results as of: 1/31/2021

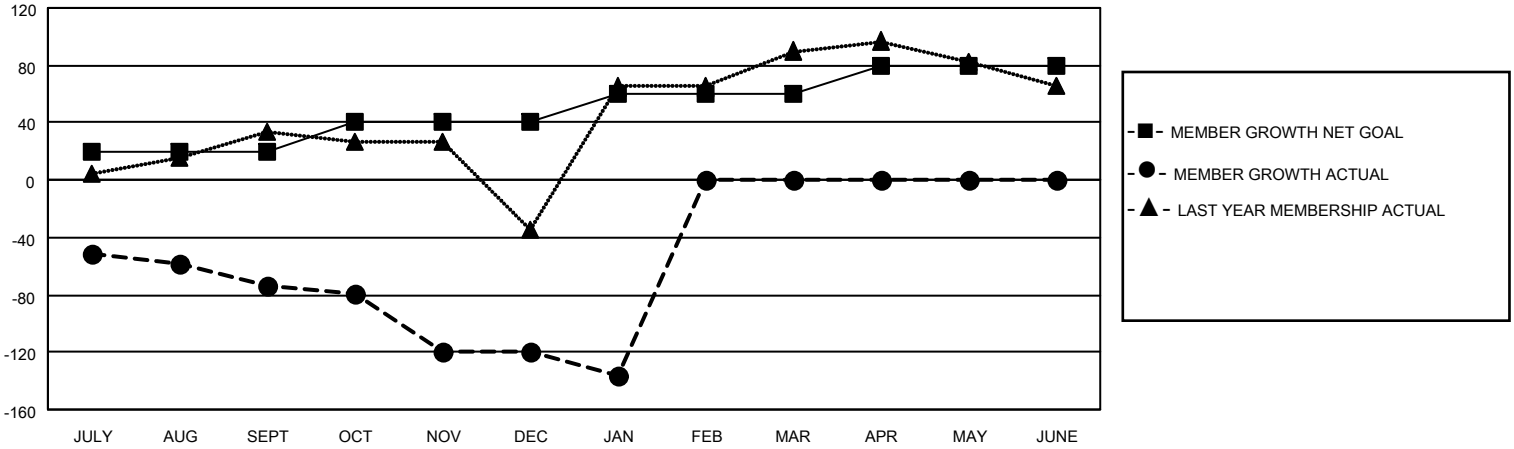
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	0
OCT/NOV/DEC	1	1	0
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	20	47	106
OCT/NOV/DEC	20	58	100
JAN/FEB/MAR	20	7	20
APR/MAY/JUNE	20	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 0

15 CLUBS OF 51 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION

MALE 706 (55.77%)
FEMALE 560 (44.23%)

DROPPED MEMBERS

DECEASED	11
CLUB CANCELLED	0
OTHER	215
TOTAL	226

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	173
FAMILY MEMBERS PAYING HALF DUES	97